BelieveInBeauty - Application

Class 1: Spring 2015

- Why do you wish to become a Believe in Beauty Certified Skin Coach?

_____

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- What value do you believe you would add to the Believe in Beauty class & program?

_____

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_____

- What are your financial goals through the Believe in Beauty program? _____
- Have you ever had your skin analyzed? Y / N
- Do you currently use Artistry skincare and cosmetics? Y / N
- Please share your Artistry and/or Skin Analysis Machine testimonial (if you have pictures, please include):

_____

_____

_____

Name: _____ Upline Platinum: _____
Email: _____ Phone: _____ LTD#: _____

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Please read and initial the following standards and expectations of a Believe in Beauty Certified Skin Coach to indicate your understanding and compliance:

BIB Certification Ethics & Standards

A Believe In Beauty Certified Skin Coach will possess and demonstrate the following ethics and standards:

- A passion for beauty and skin health _____
- A strong desire to help people achieve their health and beauty goals _____
- Honesty and integrity, prioritizing the client's needs and goals over creation of income _____
- A strong work ethic and a pursuit of excellence in his/her craft, and a commitment to education in skin health and product knowledge, regular self-assessment of strengths and limitations, and an ongoing education through mentorship _____
- Accountability, reliability, and responsibility: the BIB Certified Skin Coach will uphold the highest standards of professionalism in all interactions with clients, ensuring timeliness, follow through, a professional image (dress), and exemplary standards in service and customer care _____
- Discretion, and an understanding of the confidential nature of the professional relationship between Skin Coach and client _____
- A commitment to do no harm, whether to the physical, mental, or emotional well-being of the client _____
- Integrity in performing self-care: the BIB Certified Skin Coach practices what he/she teaches, and maintains the health of his/her own skin _____
- Integrity in sales: the BIB Certified Skin Coach will not recommend/sell a brand of skincare and cosmetics to the client that he/she would not or does not personally use (barring a medical need to use a different product, or an unforeseen circumstance as approved by a Master Skin Coach) _____
- An adherence to the boundaries of his/her skin coaching practice; the BIB Certified Skin Coach will be truthful in marketing, and will not misrepresent his/her scope of practice, services, credentials, charges for services, experience, ability, or results _____
- An acknowledgement of the inherent worth and equality of any individual, regardless of race, gender, religion, or orientation - the BIB Certified Skin Coach will not engage in discrimination or prejudicial behavior of any kind with colleagues and/or clients _____
- Professional boundaries, refraining from any dual relationships with clients, including but not limited to romantic or sexual relationships _____

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Please read and initial the following standards and expectations of a Believe in Beauty Certified Skin Coach to indicate your understanding and compliance:

BIB Certification Requirements & Expectations

The student hoping to achieve a basic BIB Skin Coaching Certification must adhere to the following expectations and certification requirements:

- Completion of an approved application to Believe In Beauty _____
- Completion of all required reading and instructional videos by the class completion date _____
- 40 hours of classroom training and education over the course of a 90 day program (divided up into 5 class days) _____
- A minimum of 15 hours of clinical hands-on application outside the classroom, in the form of performing practice sessions (analysis, assessment, and product application) on outside parties _____
- All outside parties receiving said practice sessions will fill out a Client Release Form, Skin Questionnaire, and Client Survey _____
- A Student Feedback Form, along with copies of the above-mentioned forms, will be submitted for each practice session performed, for review and evaluation by the Master Skin Coach/Trainer _____
- Mastery of the skin analysis machine _____
- Exemplary product knowledge _____
- A final hands on evaluation through a mock session with the Master Skin Coach/ Trainer _____

Given the limited number of class days in the BIB Certification Program, absence from a meeting, or failure to complete assigned homework and practice sessions between classes, may be cause for dismissal from the program, deferment to a future BIB Certification Program, or one-on-one mentorship from the Master Skin Coach/Trainer, at the Trainer's discretion. _____

Furthermore, the student is expected to obtain a skin analysis machine, as well as the suggested skincare products, by the completion of the Certification Program. Failure to acquire these items in a timely fashion may be cause for deferment of the Certification, unless approved by the Master Skin Coach/Trainer. _____

The Believe in Beauty Certified Skin Coach will continue to have each client fill out the Client Release Form, and will keep documented records after certification (in the form of the Client Release Form, Skin Questionnaire, Client Survey, and any Followup Questionnaires) of each session with his/her clients for a minimum of 4 years. Such documentation will be kept in a locked filing cabinet, or another similarly secure/private location. _____

Name: _____ Upline Platinum: _____

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Payment of Dues:

- Upon acceptance to the Believe in Beauty Certification program, a payment will be due to cover the coursework provided to you by Believe in Beauty.
- A payment will be owed to Believe in Beauty upon completion of the coursework, to obtain certification.
- An annual renewal fee for certification will be owed to Believe in Beauty (for renewal, the Certified Skin Coach must have performed at least 12 Skin Consultations within the calendar year, and must provide documentation of these consultations).
- Certification and Program fees are not intended to profit any individual or organization. Rather, they are to cover the basic ongoing expenses of the Program.

Acknowledgement:

I, _____, have read and understand all aspects of the above document, and am in agreement with all it's points. I have answered all questions truthfully to the best of my ability. This document is a formal declaration of my intent to join the Believe in Beauty Certification Program, and to become a Believe in Beauty Certified Skin Coach.

Dated this _____ day of _____, 20_____

_____

(Signature)